

Our privacy policy.

Privacy policy

Parties and responsibilities for the processing of your personal data

Västsvensk Byggskruv AB, Corporate ID no.: 556243-3440, address: Vävlagargatan 7, SE-507 30 Brämhult (hereinafter referred to as VSB) is the personal data controller responsible for the processing of personal data that takes place within the framework of the company's business operations.

At VSB we protect personal privacy and always strive for a high level of data protection. We explain how we collect and use personal data in this privacy policy. It also describes your rights and how you can apply them. It is vital that you read and understand the privacy policy, and feel reassured when it comes to our processing of your personal data. You are always welcome to get in touch if you have any questions.

What personal data we process and why

For the company to conduct its business operations, personal data is processed for a range of purposes associated with the business.

We collect company information and personal data, such as name, title and contact details, in order to comply with the customer agreement we have entered, and due to legal requirements, such as our accounting and tax liability.

If you use our training portal, we also collect personal data in the form of login details, user ID, IP address, information about which training courses you have completed, user behaviour, statistics and crash reports for troubleshooting. In the training portal, we process personal data for the purpose of giving you access to the training portal and the courses, to keep statistics and to develop the portal. This is done on the basis of our legitimate interest. Keeping in mind the balancing of interests, we also collect company information and personal data for information and marketing purposes in order to communicate details such as the right information to the right person in your organisation by telephone, text message, mail and e-mail, so that we can visit you and deliver the goods ordered.

Collection of web statistics

VSB uses cookies from Google Analytics for, among other things, vsbyggskruv.se.

A cookie is a small text file sent to you and saved on your computer, telephone or tablet when you visit our site. There are two types of cookies – permanent and temporary (session cookies). Permanent cookies are stored until you or the server that sent them deletes them. Session cookies are temporary and disappear once you close your browser. We use cookies on vsbyggskruv.se to be able to:

- View information such as visitor statistics
- Identify which operating systems are being used
- See which browsers are being used
- Study how the different sections of the website are used by our visitors

We do not use cookies to analyse how you as a person use the site at an individual level. If you do not want to allow cookies to be stored on your computer, you can easily turn off, block, and remove stored cookies in the consent function on our website or by updating your browser's settings.



VÄSTSVENSK BYGGSKRUV AB

With whom do we share personal data?

When it is necessary for us to provide our services, we share your personal data with entities that act as our data processors. A data processor is a company that handles information on our behalf and according to the instructions we give. We have entered into agreements with all our personal data processors to ensure the protection of the personal data they process, and that they will comply with our security requirements. We may also share your data with parties that are independent data controllers when required, such as authorities.

We always strive for your personal data to be processed within the EU/EEA, which is why all of our own IT systems are based in this geographical area. However, in terms of systematic support and maintenance, we may have to transfer the information to a non-EU/EEA country, for example if we share your personal data with a personal data processor who, either internally or through a subcontractor, is established or stores information in a non-EU/EEA country. In these cases, the processor may only share the information relevant to the purpose (such as log files). Regardless of the country in which your personal data is processed, we take reasonable legal, technical and organisational measures to ensure that the level of protection is the same as within the EU/EEA. In cases where personal data is processed outside the EU/EEA, the level of protection is ensured, either by a decision from the European Commission that the country in question ensures an adequate level of protection, or by the use of so-called appropriate safeguards.

What legal basis do we have for personal data processing?

We collect corporate information and personal data that you send to us, for example: when you become a customer with us; when you place orders and enter into an agreement with us; when you contact support or customer service; when you participate in a training course in our training portal, when answering e-mails and response cards, or when seeking a job with us. As we mainly work with you as entrepreneurs, we chiefly collect general business information such as company name, corporate identity number, telephone number and address. These are not classed as personal data (unless you engage in private dealings) and are not covered by GDPR.

The legal basis for processing the above-mentioned personal data is essentially a legal obligation, but may also require a balancing of interests approach, for example when you contact us as a non-customer.

For how long do we save your personal data?

VSB never saves your personal data longer than is necessary with regard to the purpose of the processing, legal requirements, or other regulations.

On a yearly basis, VSB assesses if the purpose of the processing of personal data remains – if not, the data will be deleted.

However, in some cases, VSB is obliged to continuously keep personal data. Such an obligation exists, for example, in the Accounting Act, where we have an obligation to store personal data for at least 7 years. In cases where the Accounting Act or other legislation is not applied, VSB makes an assessment every 3 years to see if it is still necessary to save the personal data for the purpose. If deemed not necessary, the data is deleted. Should we consider that we still need to keep the data for the intended purpose, it will be saved until next year's assessment.

What are your rights?

You are entitled to receive a registry extract from VSB's processing of your personal data. VSB must provide you with a copy of the personal data being processed following a request for a registry extract. For any additional copies that you request, VSB may charge a reasonable fee based on administrative costs.

You are entitled to have your personal data corrected if it is erroneous, incomplete or misleading and may restrict the processing of your personal data until it is updated.

Your profile may be deleted under certain circumstances:

- If the information is no longer required for the purposes for which it was collected
- If the processing is based on your consent and you revoke such consent
- If the processing is for direct marketing purposes and you oppose the processing of the data
- If you oppose personal data processing being used within the brief of an authority or after a balancing of interests, and there are no legitimate reasons that weigh heavier than your interests
- If personal data has been processed illegally
- If deletion is required to satisfy a legal obligation
- If the personal data refers to a minor and was collected when the minor created a social media profile. You are also entitled to withdraw your consent, oppose automatic decision-making, profiling and object to direct marketing

You are also entitled to withdraw your consent, oppose automatic decision-making, profiling and object to direct marketing.

You may exercise your rights by requesting access to and the correction or deletion of personal data, requesting processing restrictions or objecting to processing at any time. Contact VSB to exercise your rights.

In addition, you are entitled to file a complaint regarding VSB's processing of your personal data with Integritetsmyndigheten, see www.imy.se.

Changes to the Privacy Policy

Please note that the terms and conditions of the privacy policy may change. In such cases, the new version will be published on VSB's website. You should therefore review these terms and conditions on a regular basis to make sure you are satisfied with the changes. However, in the event of alterations to material, we will email you regarding any changes made, providing you have notified us of your email address.

If the changes concern the personal data processing that we perform on the basis of your consent, we will give you the option to give your consent again.

Want to know more?

If you have any questions about VSB's personal data processing or want to exercise your rights, please contact VSB's GDPR officer. Call our customer support on +46(0)33-23 03 03 and ask for the GDPR officer at the company or send an email to vsb@vsbyggskruv.se with attention GDPR-ansvarig.

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